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PUT YOUR MONEY WHERE YOUR HEART IS

# KEEP IT LOCAL



## DID YOU KNOW?

### For every \$100 spent locally...

- Locally owned business = **\$68** stays in the local economy!
- Corporate owned local business = **\$43** stays in the local economy!
- Business outside of our local area = **\$0** stays in the local economy!

## WHY KEEP IT LOCAL?

- It builds **community pride**. Put your money where your heart is.
- **It's green!** Reduce gas consumption, pollution and vehicle maintenance.
- **It's convenient!** It saves you time and money.
- **It increases our tax base;** supporting our schools, police and fire departments, parks, streets and more!
- **Everything's here!** And the more we buy locally, the more variety of products and services available.
- Buying locally **increases wages and job opportunities**.
- **Local businesses support our youth** and other community organizations.
- If each of us redirects 10% of our purchases or services a month to a local business, it could **add over \$20 million to the local economy!**

Find great offers from your local businesses:  
[www.north65chamber.com/keepitlocal](http://www.north65chamber.com/keepitlocal)

