

**ISANTI RODEO JUBILEE DAYS PARADE  
SPONSORSHIP AND PARADE ENTRY OPPORTUNITIES  
THURSDAY, JULY 5, 2018  
PARADE START TIME - 6:30 PM      LINE UP - 5:00 PM**

The Isanti Rodeo Jubilee Days Parade is an entertaining evening parade that has grown to be one of the largest in East Central Minnesota. It draws approximately 10,000 spectators each year. This event is a perfect way to showcase your business and support for the community. Please consider a sponsorship so that we can continue to provide a fantastic parade. We would be honored to have you join us in the festivities!

**SPONSORSHIP OPPORTUNITIES**

**(SPONSORSHIPS DUE BY 5/1/18 - Late entries are subject to space availability and restrictions may apply)**

**Fly-Over Sponsor - \$1,750** *(Fly over by T-6 Thunder, Includes two passengers on fly-over!)*

**Entertainment Sponsor - \$850 (2 available)** *(Supports high school band competition and specialty entries)*

- Personalized sign worded to your specifications carried near the beginning of Section #1 (ahead of your float if you have one.) ADDITIONAL SIGN on reviewing stand Downtown Isanti.
- Priority float position near the front of section #1 - the first three commercial entries**
- Prominent listing in Jubilee Days sponsor list on festival schedule + logo on event Facebook page
- Recognition and thank you in the newspapers
- 1 free parade entry

**Gold Sponsor - \$600**

- Personalized sign with your business name and/or logo carried ahead of a special entry (band, drum line, etc)
- Float positioned in the first section of parade**
- Listing in Jubilee Days sponsor list on festival schedule + logo on event Facebook page
- Recognition and thank you in the newspapers
- 1 free parade entry

**Silver Sponsor - \$300**

- Parade entry placement before lower level sponsors**
- Listing in Jubilee Days sponsor list on festival schedule
- Recognition and thank you in the newspapers
- 1 free parade entry

**Bronze Sponsor - \$175**

- Listing in Jubilee Days sponsor list on festival schedule
- Parade entry placement before non-sponsor commercial entries**
- Recognition and thank you in the newspapers
- 1 free parade entry

**Trophies will be awarded in the following categories:** Ambassador's Choice, Best Commercial, Best Non-Commercial, Most Creative, Best Horse Entry, Best 18 & under/Youth, Mayor's Choice, Best Visiting Royalty

**All participants MUST agree to the following rules:**

- 1) Candy may be **HANDED OUT** by walking along the curb and giving it to the spectators. **Throwing of candy from moving vehicles is prohibited.**
- 2) Every motor vehicle in the parade must have liability insurance, and driver must be responsible, insured, and licensed.
- 3) **NO THROWING** of items and **NO USE OF WATER OR LIQUIDS.**
- 4) **Each participant is liable for his/her own actions and those of others included with their parade entry.**
- 5) Maps will be sent with line up position... please communicate to all involved. Main Street will be closed from 5th to Whiskey Road, Line-Up areas #2-#9 must enter Isanti Middle School from County Road 5.

**Online registration is available at: [www.north65chamber.com/events/isanti-rodeo-jubilee-days/](http://www.north65chamber.com/events/isanti-rodeo-jubilee-days/)  
& Facebook - @IsantiRodeoJubileeDays**

**ISANTI RODEO JUBILEE DAYS PARADE  
SPONSOR & ENTRY REGISTRATION FORM  
EVENT: THURSDAY, JULY 5, 2018 @ 6:30PM**

Online registration is available at: [www.north65chamber.com/events/isanti-rodeo-jubilee-days/](http://www.north65chamber.com/events/isanti-rodeo-jubilee-days/)  
& Facebook - @isantirodeojubileedays

SPONSORSHIP REGISTRATION - Must be received by 5/1/18  
PARADE ENTRY REGISTRATION - Must be received by 6/15/18  
(Late entries may not be accepted, are subject to space availability and restrictions may apply)

**PLEASE CHOOSE ONE OPTION:**

I WOULD LIKE TO SPONSOR THE PARADE (please select if you will or will not also enter the parade)

Entertainment Sponsor \$850

Gold Sponsor \$600

Silver Sponsor \$300

Bronze Sponsor \$175

Parade Entry (included with above sponsorships, please circle):                      yes      no

I WOULD LIKE TO ENTER THE PARADE WITHOUT SPONSORING - COMMERCIAL/POLITICAL ENTRY - \$75

*North 65 Chamber members receive a \$10 discount.*

*Kids clubs, church groups, school groups, royalty and horse clubs are not required to pay.*

**For sponsor levels through silver:**

Please place our unit as close to the front as possible, even if far away from the band/specialty unit we sponsor.

Please place our unit close to the unit we are sponsoring, regardless of location/section.

ORGANIZATION: \_\_\_\_\_ CONTACT PERSON: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ EMAIL: \_\_\_\_\_

CITY: \_\_\_\_\_ ZIP: \_\_\_\_\_ PHONE: \_\_\_\_\_

TYPE OF ENTRY: \_\_\_\_\_ LENGTH/SIZE OF SPACE NEEDED: \_\_\_\_\_

If different, day of event contact:

CONTACT PERSON: \_\_\_\_\_ EMAIL: \_\_\_\_\_

# of Entries: \_\_\_\_\_

MUSIC? Yes No

HORSES/ANIMALS? Yes No

SPECIAL REQUESTS: \_\_\_\_\_

**I agree to follow the rules and I verify that any motorized unit will have liability insurance coverage. All horse entries must have own scooper.**

X \_\_\_\_\_

**(Signature required for Entry)**

*The parade costs over \$13,000 to put on and the entry fees and sponsorships are what make this parade possible.  
Thank you for your support!*

**Please return this form and payment to:**

**North 65 Chamber of Commerce - 2 Enterprise Ave NE. Suite C4, Isanti, MN 55040  
info@north65chamber.com \* Fax: 763-552-2505 \* Phone: 763-689-2505**

OFFICE USE ONLY: Date Rec'd \_\_\_\_\_ Entered \_\_\_\_\_ Payment Rec'd \_\_\_\_\_