



NEW RESIDENT MAILING PROGRAM

This program is a great way to introduce new residents to your business.

Program information:

- ✓ **\$30/month for 1 insert**
- ✓ Reach 85 -180 new residents in the Isanti County area each month (estimated based on previous year). Monthly numbers will vary with residential activity in the area.
- ✓ *Flexible commitment*
 - Choose the months that work for you.
 - Drop off a large quantity of flyers for multiple months.
 - Pay monthly, quarterly or full year.
 - Deliver payment with the inserts or be invoiced
- ✓ Receive the list of names/addresses for follow up.
- ✓ *Monthly timeline*
 - Number of inserts are announced during the first half of the month.
 - **Delivery deadline for inserts is the 4th Wednesday of each month.**
- ✓ Inserts must be on standard weight 8 1/2 x 11 paper or be another similarly weighted item (coupon, etc.). There is an extra charge for multiple inserts, cardstock or heavy brochures. Copies are available through our office on a limited basis (please patronize our member printers).

Sponsorship Opportunity:

- ✓ **\$475/year (Sponsorship year begins in May)**
- ✓ Contact the office anytime during the year to be placed on the waiting list.
- ✓ Sponsors of the New Resident Mailing program have their *logo prominently displayed on the mailing envelope.*
- ✓ All monthly mailings and lists are included as detailed above. (\$360 value).

Contact the office with any questions.
info@North65Chamber.com or 763-689-2505

Deliver inserts to:

North 65 Chamber of Commerce, 2 Enterprise Ave NE, Suite C4, Isanti, MN 55040